Virtualizing the Cable Access Network

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Thursday, Dec. 16, 2021 11:00 am – 12:00 pm ET

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Today's Speakers



Alan Breznick Cable/Video Practice Leader Light Reading



Dean Stoneback Senior Director Engineering and Standards, SCTE



Thuy Nguyen Cable Segment Lead Network Platforms Group Intel Corporation



Ben Bekele Director Product Management Cisco



Rob Wilmoth Chief Architect Service Provider Team Red Hat North America

Agenda

- Light Reading—Market Overview
- Intel—Cable & Broadband Market Trends
- **Cisco**—Considerations & Lessons Learned
- **Red Hat**—Journey to a Microservices Architecture
- SCTE—Standards, Programs, Initiatives & More
- Audience Q&A



Why Cable Values Virtualization

CableLabs[®]







OPERATIONS AUTOMATE

Simplify & Orchestrate

INFRASTRUCTURE

SCALE

Virtualize, Centralize & Distribute SERVICES CREATE

Innovation & Agility

Virtualizing DAA with Flexible MAC Architecture (FMA) and RPHY



The Three Waves of Edge

Edge Compute Progression

CableLabs[®]

Time.

NFV LIFT & SHIFT

- ✓ Basic Building Blocks
- ✓ Monolithic VNFs

Impact

- ✓ Single Vendor Solutions
- ✓ 9 Months to Onboard VNFs
- ✓ Basic automation

Economic benefit of data center capex

Full Cloud Native

- Adoption of Traditional de jure & de facto Standards
- Container Based Implementation
- Disaggregation of services
- 3 Month to Onboard VNFs to MSO selected infrastructure
- Adoption of initial edge services
- FPGA & GPUs at the edge

2019 - 2 Years

 Multiple Conformance & Verification Programs

Economic benefit of competitive software

End to End Closed Loop

- Convergence of cable access networks
- DevOps & AI/ML to Optimize the Network
- Broad adoption of edge services
- End-to-End Automation
- Self-healing Networks
- Self-optimizing Networks
- Programable data plane
 Economic benefit of convergence

2-6 Years

Deployed

Thuy Nguyen Cable Segment Lead Network Platforms Group Intel Corporation



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LightReading Panel Virtualizing Cable Access Networks

December 16th, 2021





Intel Confidential

Fiber & Cable Fixed Broadband Subs Growth



Annual Growth Rates - PON vs Cable Modem

Overview

Key Takeaways

• In 2Q21, revenue for Broadband Access equipment (PON + DSL + Cable), including access concentrators and customer premises equipment (CPE). increased 7% year-over-year (Y/ Y) to \$3.6 B (Figure 1). By technology, demand for PON equipment was up 26% Y/Y; DSL decreased 31% Y/Y; and cable equipment decreased 2% Y/Y. Deployments of PON equipment to support new residential and business fiber



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expansions continue to exceed expectations. In addition, PON deployments to support 5G transport applications are also increasing on a global basis.
On a Q/Q basis, total PON (OLT + ONT) revenue jumped 19% during the quarter, though this follows a 6% Q/Q decrease from 4Q20 to 1Q21. The

- PON growth in EMEA and N. America approaching double digits. Global avg is skewed due to APAC
- CM growth is ~2% in N. America & EMEA. Global avg is ~2%

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Home Broadband is Deemed Essential

Bipartisan infrastructure bill spending breakdown Roads & bridges \$110B 73B Power grid 66B **Rail services** Broadband 65B Water infrastructure 55B Flooding & climate resiliency 47B Public transit 39B Airports 25B Environmental remediation 21B Ports 17B Electric & low emissions 15B vehicles Transportation safety 11B

USA: \$1.2 Trillion Infrastructure Investment & Jobs Bill

Broadband

- Makes grants to states for broadband deployment \$42.45 BILLION IN FY 2022
- Creates new "middle mile" competitive grants to facilitate broadband deployment **\$1 BILLION OVER FIVE YEARS**
- Creates a new competitive grant program for broadband \$1.25
 BILLION OVER FIVE YEARS
- Extends the Emergency Broadband Benefit program

FCC Definitions for Eligible Broadband Funding:

- Unserved Area: 80% of HHP gets less than 25Mbps downstream/ 3Mbps upstream
- Underserved Area: 80% of HHP gets less than 100Mbps/
 20Mbps upstream

vCMTS Lowers Total Cost of Ownership for MSO's



04/29/2021; David Watson: CEO, Comcast Cable

"We constantly invest in the network, this is not something that just happened overnight," Watson continued. "We're making our infrastructure more efficient as we virtualize things like CMTSs, and we're just taking cost out of how we deliver this. Couple that with a great DOCSIS standard, I think we're in a pretty good position."

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A Programmable CMTS Platform



vCMTS is Mainstream Now. Operational Excellence



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Audience Poll I

What is your top motivation for virtualizing your DOCSIS delivery network?

- Reduce cost
- Expand network capacity
- Deliver better service for our broadband subscribers
- Future-proof the network for the next decade
- All of the above

Ben Bekele

Director Product Management

Cisco



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Virtualizing the Cable Access Network

Consideration & Lessons Learned

Ben Bekele – Director Of Product Management

December 2021 Cisco, Cable & Mobility BU



Converged Subscriber Services Cloud Native BNG, 5G,WIFI and vCCAP Core



CCAP Architecture Evolution to vCCAP



vCCAP Architecture Evolution to Public Cloud



vCCAP Evolution to FMA



With DAA and vCCAP, you define your Technology, Operational & Organizational framework

Overall Business Strategy to move to Cloud



Cable DAA Management Ecosystem & Applications



Evolution to FMA Management



Executive Summary Road to Virtualization and Cloud Operations Model



Operations



Audience Poll II

If you have not yet virtualized your DOCSIS delivery network, what is your top concern?

- Solution maturity (or lack thereof)
- Ecosystem maturity (of lack thereof)
- Higher Total Cost of Ownership
- Engineering & Operations Staff skills gap
- No need; CMTS works fine
- Other

Rob Wilmoth Chief Architect Service Provider Team Red Hat North America



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Virtualizing the Cable Network

Rob Wilmoth Chief Architect Red Hat



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JOURNEY TO A MICROSERVICES ARCHITECTURE EVOLUTIONARY PATH TO 5G/MEC/10G



Horizontal Architecture vs Vertical Integration





Extending the Open Hybrid Cloud Vision with Edge Computing

Any workload , any footprint , any location.





But what about Convergence

Any workload , any footprint , any location, together





Transformation through modernization





Common platform, management, and processes from core to edge



🤩 Red Hat

How Do We Continue on the Path to Success?



Focus on operator network and back office automation in a way that carries to the edge.

Differentiate the applications and use case, not the platform.

Don't reinvent functionality of Kubernetes & community.

It won't be all CNFs anytime soon. Need migration path. Operator Framework could be the bridge between

- CNFs on Kubernetes
- VNFs on KubeVirt on Kubernetes
- VNFs on OpenStack
- Traditional Stateful bare metal/solid state

Getting involved! Which communities is your organization leveraging as vital to your success?



Thank you

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Dean Stoneback Senior Director Engineering & Standards SCTE





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SCTE's Award Winning Standards Are Leading the Cable Telecommunications Industry



SCTE

THE ONLY ANSI-ACCREDITED program in the cable industry

OVER 300 SCTE standards and operational practices approved by ANSI.

STANDARDS RECENTLY RATED IN THE TOP 10 among ANSI-accredited Standards developing orgs.

Organization-based program with **OVER 140** member organizations.

Top service providers and **OVER 1,100** subject matter experts.

Join at scte.org/standards-join

ANSI

New Generic Access Platform (GAP) Standard

New GAP Standards

- ANSI/SCTE 273-1 2021: Generic Access Platform (GAP) Enclosure Specification
- ANSI/SCTE 273-2 2021: Generic Access Platform (GAP) Modules Specification
- Coming soon: Generic Access Platform (GAP) Systems Integrator Best Practices

Benefits

- Project supported by Charter, Cox, Shaw, and others
- Physical, thermal, mechanical, and electrical interfaces for the internals of a node housing
- Allows OEMs to devote their value-adding efforts to the service-generating modules that reside inside the enclosure
- Any module that is compliant with the GAP specification will be able to coexist with other GAP-compliant modules



New Project for Smart Amplifier Communications

Smart Amps – Being Developed Now – Get Involved

- Defines methods to actively communicate with next-gen amplifiers
 - Applicable for FDD and for FDX amplifiers
 - Applicable for stand-alone amplifiers and for launch amplifiers inside nodes.
- Standardized single information model that is used for all amplifier communications.
 - Will include YANG model for communications with smart broadband amplifiers
- Intended to include all monitoring and control communications with an amplifier
 - Accessed over the HFC control plane
 - Locally via direct wired or wireless connection

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September 19–22, 2022

INTRODUCING THE 2022 PROGRAM CHAIRS:

David Watson

President & CEO, Comcast Cable Michael Fries Vice-Chairman & CEO, Liberty Global

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Audience Poll Iii

Is your company interested in joining the SCTE Standards Program?

- Yes
- No

Audience Q & A



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Next Months Webinar

Making Cable More Accessible

1/20/2022 11:00 am New York / 8:00 am Los Angeles

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