

OUR SCTE® VISION

SCTE Envisions the Future of Connectivity, Today.

SCTE prepares cable telecommunications industry professionals for what's next in technology, helps them create exceptional customer experiences, and puts leaders into the conversations that matter. Through unmatched technical innovation, training, certification, and standards, SCTE creates value for the corporate and individual members of the service providers, technology vendors and the contractors that serve our industry.



The Society of Cable Telecommunications Engineers® (SCTE) is a not-forprofit global professional association that provides technical leadership for the cable telecommunications industry and serves its members through professional development, standards, certification and information.

Since 1969, SCTE has continually expanded its resources and services to meet the changing needs of its members in a rapidly evolving industry. The Society continues to serve its diverse membership and the industry by offering a wide variety of educational programs and services.

Today, more than 14,000 members around the world—from the field to the executive suite—depend on SCTE to deliver the tools they need to maintain their competitive edge.

SCTE has 67 chapters in 70 locations around across the globe, 70,000+ learners and over 10.00 cable

telecommunications professionals hold SCTF technical certifications.

Our Emmy award-winning SCTE Standards Program provides an American National Standards Institute (ANSI)-accredited forum for the development of technical specifications supporting the cable telecommunications industry. It is also recognized by the International Telecommunication Union (ITU). SCTE standards cover a wide range of industry needs from F connectors to protocols for highspeed data access over cable to digital program insertion. More than 130 MSOs, vendors and allied organizations are SCTE Standards Program members and has the program has directly contributed to more than \$1.1 Trillion in industry revenue.

SCTE is also the force behind the annual. SCTE Cable-Tec Expo®, the largest and oldest cable telecommunications and technology tradeshow in the Americas.



SCTE was built on member involvement, and today, SCTE still relies on its members to provide the direction and leadership necessary to keep its programs and services relevant to the industry.

SCTE provides its members with opportunities to gain recognition, respect, and pride as volunteer leaders. Members can make their voices heard by becoming officers at their local SCTE chapters where they can influence the direction of various programs to keep them pertinent to the needs of our members.

SCTE's Board of Directors is comprised of industry leaders from cable operators around the world. SCTE is also guided by numerous Program Committees. Since the voices of members help shape SCTE's future, all members should become active with the Society.

Do your part to get involved with SCTE on the local level to add value to SCTE and the industry.



As a subsidiary of CableLabs®, SCTE is part of a unique ecosystem that is powering the connected networks and technologies of the future defined by telehealth, IoT, Smart cities, aging in place, and ideas we have not yet imagined.

Through free, discounted, and exclusive offerings, SCTE keeps you up to date and ready for what's next in the advancing world of cable

telecommunications technology. Let the global technical leader in the industry— SCTE—help you achieve expertise, and build a valuable, personal brand of competent professionalism.

Importantly, true to its not-for-profit nature, SCTE invests back into its programs and resources to the benefit of our members and the technical community at large.

MEMBERSHIP BENEFITS

Professional Members Advance Their Careers With Programs on New Technologies.

CORTEX® Expert Development System (EDS)

Sensitive to how you learn best, CORTEX tracks, recommends, and adapts your professional development by appealing to multiple senses and using a variety of touchpoints. Shift from understanding to mastering. Experience the Society holistically. Be the applied science expert you're meant to be.

CORTEX® VirtuLearn®

CORTEX VirtuLearn is a revolutionary, interactive, multisensory training experience for today's cable technical workforce. SCTE is first in the industry to offer this 3D interactive training!

VirtuLearn enhances training efficiency andeffectiveness in service installation. maintenance and troubleshooting for outside plant and at the headend, and more! Increase your skills and knowledge—anytime, anywhere. See how CORTEX VirtuLearn from SCTE is an essential technical resource for training and on-the-job guidance.

SCTE LiveLearning Webinars™ for **Professionals**

Subject matter experts from among the Society's CAP companies present these monthly interactive sessions, educating about new technologies, products, and services.

Technology Webinar Series

Offered periodically, these live presentations explore hot technical topics and fresh industry trends.

Knowledge Resource Collection

Locate, read, and learn from technical papers presented at past events such as SCTE Cable-Tec Expo.

MicroLessons

MicroLessons are short, focused learning segments made available only to our members. Our learner-centric, just-in-time training is available on multiple devices, easily accessible and meant for you to be able to apply to your job immediately. Our MicroLessons include but are not limited to Primers, Microlearnings, and LightningMods[™]. Over 50 Technical and Soft Skills focused Microlessons are complimentaty as part of your SCTE membership.

MemberConnect

Share ideas and suggestions to the SCTE community via this new interactive platform that allows you to upload documents and color graphics, create your own communities, forums and make announcements.

Certification Programs

SCTE industry-recognized certifications span the cable network from installer to engineer. Subject matter experts keep the material relevant. On average, industry professionals earned 400 new SCTE certifications per month. SCTE also leverages unique affiliations with Cisco Systems, CompTIA, Certified Wireless Network Professional (CWNP). Linux Professional Institute (LPI) and Metro Ethernet Forum.

Technical Courses

Engage in fresh, interactive, readily applicable offerings for learning that sticks! The crisp content—packaged into over 900 online modules and more than 75 online courses, as well as many more onsite classes—equips field operators, advanced technical professionals, and operations and technology executives. Highly esteemed Boot Camps (e.g., DOCSIS®, FTTx, Construction, and Wireless) are in big demand.

Leadership Institute

SCTE Leadership Institute at Tuck Executive Education at Dartmouth, Georgia Tech Scheller College of Business and Cornell are elite, customized opportunities for unparalleled skills development. Over the past decade, Leadership Institute has

amassed close to 1,000 alumni, SCTE Leadership Institute sessions are always ranked high amongst attendees. Learn more about each Institute.

Chapter Technical Training

Local seminar/webinar, vendor day networking, and thought-leadership opportunities in more than 65 locations across the Society promote proficiency.

SCTE® Cable-Tec Expo®

The industry's premier engineering show of the year, deeply discounted for members, delivers top-notch workshops, hands-on exhibits, thought-leadership exchanges, and networking functions. Close to 400 global exhibitors attest to Expo's prime status on the industry calendar.

Chapter Leadership Conference (CLC)

This annual gathering is all about coaching the many valued volunteers on ways to make SCTE Chapters even better at serving members locally.

Industry Partner Publications

Connect with great sources of impactful information, discounted or free, to help you excel. SCTE Smartbrief and Broadband Library are official SCTE publications.

Society Interval Newsletter, Technical Publications, Guides, and Tools

Access valuable, association- and industryspecific resources such as training manuals, Tech Tips, pocket guides, a cable search engine, white papers, a glossary, standards/ operational best practices, and technical journals on network operations, digital video, and energy management.

Free Wi-Fi Course

SCTE is offering a complimentary course to members. The Understanding Wireless Networks course is designed to provide an awareness of wireless and Wi-Fi networks found in homes and small businesses. Learners will be able to describe the radio frequency (RF) signals and standards used in wireless and Wi-Fi networks, along with

installations and mechanisms for managing the home network. Learn more about the course and register today for Understanding Wireless Networking.

SCTE® JobConnect

The SCTE Job Board is the premier electronic recruitment resource for the cable telecommunications industry. Here, employers and recruiters can access a highly qualified talent pool with relevant work experience to fulfill staffing needs. Active job seekers can showcase their skills and work experience to prospective employers to find the best job opportunities in the cable telecommunications field.

SCTE Corporate Alliance Members receive one free ad and a generous discount for promoting their job opportunities.

SCTE® SUPPLIERCONNECT

SCTE members use SUPPLIERCONNECT to search for new products and services advertised by our industry's leading vendors.

Executive Members Receive All Professional Membership Benefits Plus:

SCTE LiveLearning Webinars™ for Executives

Geared to high-level executives, these learning opportunities feature the wisdom of business and industry experts.

Recognition

Your profile/Membership Directory listing will show your executive status.

Exclusive Access

Be included among the guests at VIP networking events. Receive access to executive benefits and VIP functions at SCTE Cable-Tec Expo.

Thought Leadership

Seize opportunities to shape technical training content.

Learn more about all of our SCTE member. benefits here.



Join the CAP That's Right for You:

MSO CAP

With the Multiple System Operators (MSO) CAP Program, your organization will receive:

- Enterprise-wide access to all of our benefits
- Customized courses and training programs
- :: Discounted certifications
- Participation in Technology StandardsProgram
- :: Priority access to Leadership Institute

Another way your organization can get MORE from SCTE is to be ALL IN and join CableLabs. When you join the world's top innovators to collaborate, learn and lead, you'll gain access to quarterly R&D reports, patent licensing and support, global events, behindthe-curtain experiences and innovative projects that are transforming our lives. As a CableLabs member, you'll also give your workforce access to individual membership, UNLIMITED SCTE courses, **UNLIMITED SCTE** certifications, full access to Cable-Tec Expo and so much more! Learn more about CableLabs membership and get started here.

SCTE's data shows that member companies experience a 3.1X return on initial training investment. It's a win-win.

Technology CAP

With this CAP membership you'll benefit from increased cable industry

exposure for your product or service. The Technology CAP program accelerates business results and revenue generation for your company, as well as engagement and career confidence for your employees.

Benefits include:

- :: Discounted memberships
- Discounted and priority Cable-Tec Expo exhibition, sponsorship, and advertising
- :: Priority access to Leadership Institute
- Participation in Technology StandardsProgram

Contractor CAP

There is a continuous cycle of learning and improvement for our member companies that supply contract installers, technicians, or engineers to cable operators when they join CAP. Elite training, access to the Leadership Institute and Cable-Tec Expo, and the daily connections with global service providers mean that your employees are afforded premier professional development and the ability to contribute to new revenue opportunities.

Benefits include:

- :: Individual memberships
- :: Online and onsite training courses
- :: Access to Leadership Institute
- :: VIP discounted rates for Cable-Tec Expo
- Opportunity to exhibit at Cable-Tec Expo

Learn more about the SCTE Corporate Alliance Program at scte.org/cap.

BEFORE YOU APPLY

If your employer is an <u>SCTE CAP</u> and/or <u>CableLabs member company</u>, you might have a paid membership waiting for you. Ask your supervisor for more details.

Get More Now!

Become a member or renew your membership online at <u>scte.org/membership</u>.

To view our membership brochure visit scte.org/MembershipBroch.

You may also contact us below:

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VIEW BROCHURE



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